



AGENDA

PREVENTION FOR A HEALTHIER CALIFORNIA

Joint Oversight Hearing of the Assembly and Senate Committees on Health

Tuesday, March 6, 2012
1:30 p.m.
California State Capitol, Room 4202

I. Welcome and Opening Remarks

- Assemblymember Bill Monning, Chair, Assembly Committee on Health
- Senator Ed Hernandez, O.D., Chair, Senate Committee on Health

II. An Overview: Prevention for a Healthier California

- Larry Cohen, M.S.W., Founder and Executive Director, Prevention Institute
- Anthony B. Iton, M.D., J.D., M.P.H., Senior Vice President for Healthy Communities, The California Endowment
- Mark DiCamillo, M.B.A., Senior Vice President, Field Research Corporation

III. Community-wide Health Promotion and Disease Prevention - State Leadership

- Ron Chapman, M.D., M.P.H., Director, California Department of Public Health
- Karen Ross, Secretary, California Department of Food and Agriculture

IV. Community-wide Health Promotion and Disease Prevention and the Affordable Care Act

- Marion B. Standish, J.D., Initiative Director, California Community Transformation Initiative, Public Health Institute
- Edward Moreno, M.D., M.P.H., Director and Health Officer, Fresno County Department of Public Health/President of the Health Officers Association of California

V. Health Happens Here Prevention Partnership

- Eric Batch, M.P.P., Vice President of Advocacy for the Western State Affiliates, American Heart Association

VI. Promising Strategies to Increase Access to Healthful Food in Communities

- Scott Spote, Chief Lending Officer, NCB Capital Impact, California FreshWorks Fund
- Kyle Cornforth, Director, The Edible Schoolyard Project, Berkeley
- Michael Dimock, M.A., President, Roots of Change, California Farmers' Market Consortium

VII. Promising Strategies to Promote Physical Activity Environments

- Genoveva Islas-Hooker, M.P.H., Regional Program Coordinator, Central California Regional Obesity Prevention Program, Greenfield Walking Club
- Robert Garcia, J.D., Founder and Executive Director, The City Project
- Ellen Wu, M.P.H., Executive Director, California Pan-Ethnic Health Network

VIII. Promising Strategies to Promote Proper Nutrition and Healthful Food Consumption

- S. Alecia Sanchez, Policy Director, California Center for Public Health Advocacy
- Tia Shimada, M.P.H., Nutrition Policy Advocate, California Food Policy Advocates
- Samantha Graff, J.D., Director of Legal Research, Public Health Law & Policy

IX. General Public Comment & Adjourn